



**5050 CENTRAL**  
2017 CASE STUDY



**MAKE THE CHANGE FROM PAPER TO DIGITAL TODAY**

“*The 5050 Central system allowed us to not only increase revenue but to do so more efficiently and with greater control from an accountability standpoint.*”

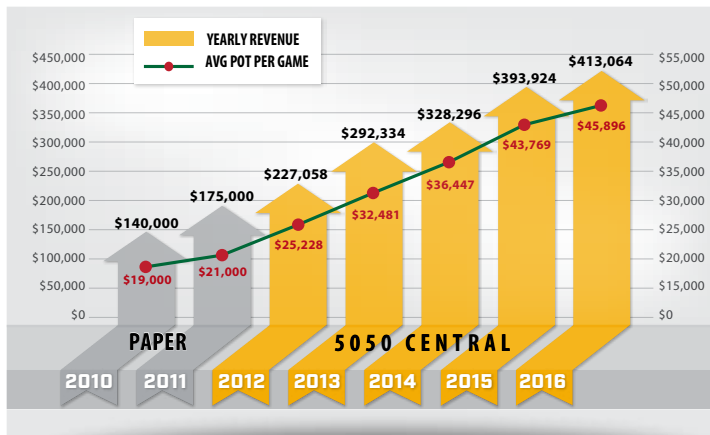
**North Dakota State University (NDSU)** had been running a 50/50 (paper) raffle; the results were producing a respectable **\$21,000 per game** in gross revenue. Rick Stenseth, Gaming Director for the Team Makers Club Inc, saw value in working with **5050 Central** as our services delivered a tested/certified, accountable platform that offered room for improvement in both labor costs and efficiency.

**Since switching to 5050 Central in 2012, the NDSU Team Makers Club has increased their raffle proceeds by almost 200%**

**YEARLY REVENUE / AVG. POT PER GAME**



**AVERAGE SALES PER PERSON (PER CAP)**



Make the change from a paper raffle today; contact us at 416-479-3873 or info@5050central.com

Already a 5050 Central client? Contact your Customer Success rep today; we're here to help you succeed!

**“The bottom line is that 5050 Central has exceeded all of our expectations”**  
Pat Simmers, Executive Director, The Team Makers Club Inc.



50 Minthorn Blvd. Suite 400,  
Thornhill, Ontario L3T 7X8  
416-479-3873 - info@5050central.com