



NCAA

2018 CASE STUDY

Everyone
wins with a
50/50
RAFFLE

A 50/50 raffle is an incredible fundraising program. As the market leader in digital fundraising solutions, we have the experience, expertise and technology for the collegiate market.

The flexibility of 5050 Central's platform is a defining attribute as it's a holistic solution that can be deployed across various campus events including sports and social functions.

5050 Central also works with the various multi-media partners to provide each raffle program with access to in-venue media assets and sponsorship options; including:

- Digital video displays
- Brand awareness opportunities
- Retail activation coupons
- Social Media Inclusions



UNIVERSITY OF NEVADA, RENO



MULTI-SPORT SUCCESS

The University of Nevada, Reno implemented 5050 Central's digital raffle platform in 2017. Since then, the school's raffle program has hit the ground running.

The program has already raised over \$60K to date with only 13 events organized across both their football and basketball programs.



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