



THE MORE you GIVE the more you GET

A 50/50 raffle is an incredible fundraising program. As with most things, the more you give, the more you get.

With your on-going commitment and effort, your fundraising raffle can be an ever-improving success for a great cause.

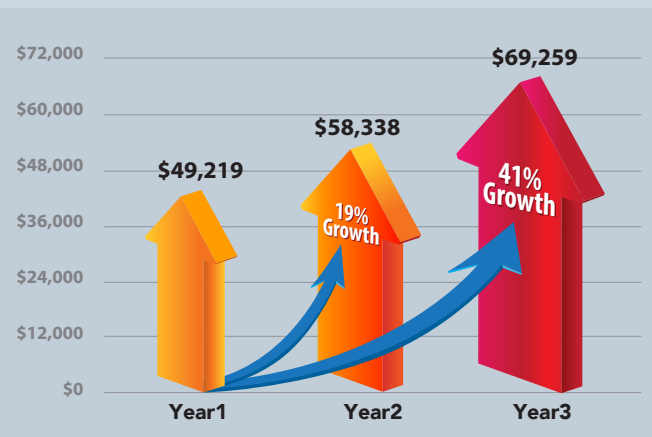
Whether their raffles started in 2009 or in 2017, by working together, our NFL clients have experienced year-over-year fundraising growth with the 5050 Central platform. In doing so, our clients have helped a myriad of organizations with their own charitable initiatives.

No matter the fundraising goal, 5050 Central can work with you to optimize participation and fundraising revenue through:

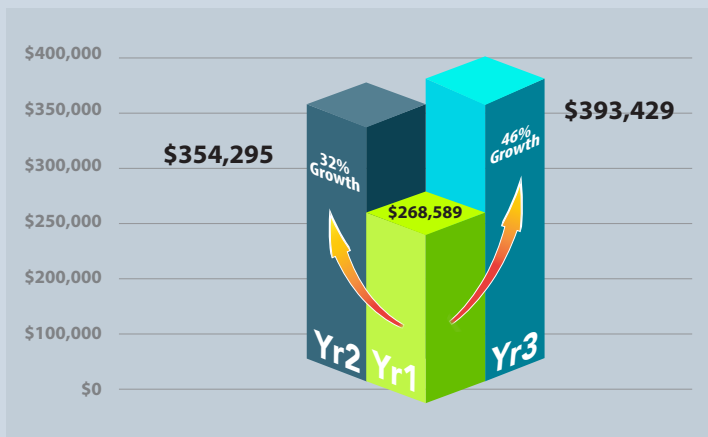
- Best-practises on raffle ticket pricing
- Branded/themed events combined with special ticket pricing
- Staffing and selling strategies
- In-venue advertising
- Social media approaches

WORKING with you to make your program a success

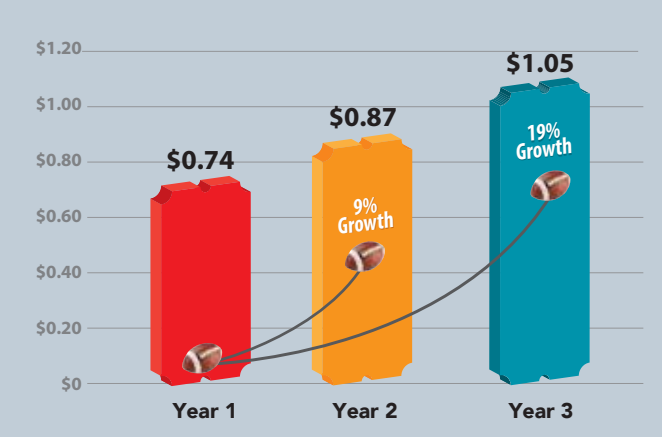
AVG REGULAR SEASON 50/50 POT SIZE



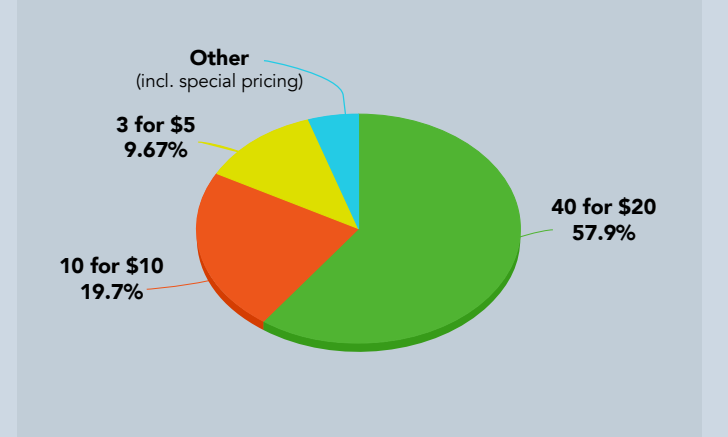
AVG REGULAR SEASON 50/50 TOTAL REVENUE



AVG REGULAR SEASON PER CAP REVENUE



% OF REVENUE FROM NFL TICKET OFFERS



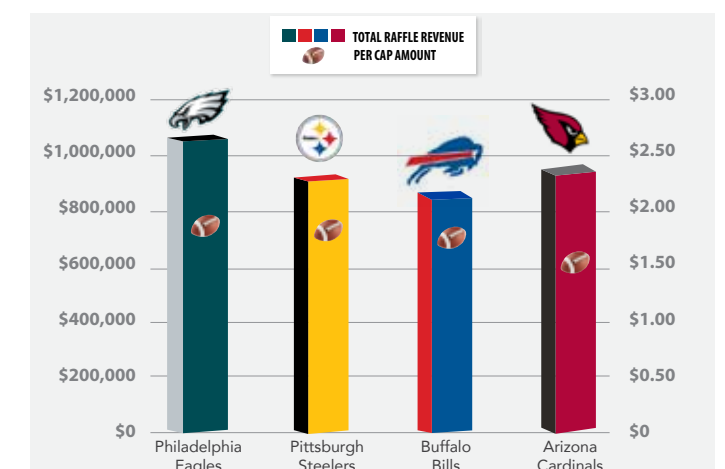
Whether you are an existing client or considering becoming one, our platform delivers an extra element of enthusiasm and participation to your games. Contact us or your Customer Success Representative at 416-479-3873 or info@5050central.com

Contact us today to get started: 416-479-3873 or info@5050central.com

2017 CLIENT HIGHLIGHT

BEST IN CLASS NFL RAFFLE PROGRAMS

Congratulations to the Philadelphia Eagles, Pittsburgh Steelers, Buffalo Bills and Arizona Cardinals for running 5050 Central's best-in-class NFL raffle programs. Their dedication to their programs promoted incredible fan participation, as shown by each program's results. This in turn led to greater fundraising revenue for their associated charities and non-profit organizations.



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