



5050 CENTRAL
2017 CASE STUDY



MAKE THE CHANGE FROM PAPER TO DIGITAL TODAY

“*The 5050 Central system allowed us to not only increase revenue but to do so more efficiently and with greater control from an accountability standpoint.*”

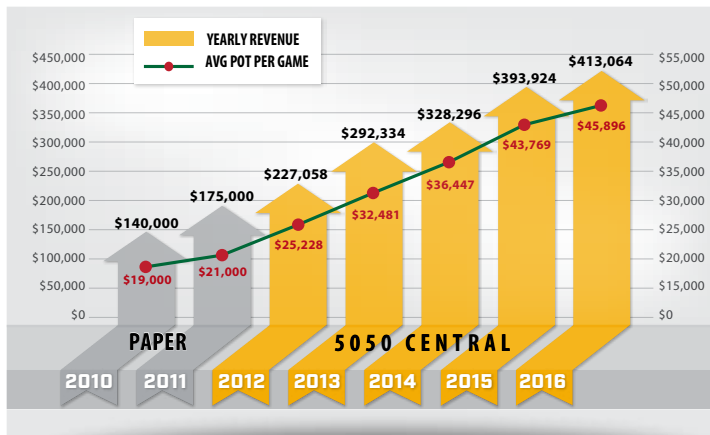
North Dakota State University (NDSU) had been producing a respectable **\$21,000 per game** in gross revenues by running a paper 50/50 raffle. Rick Stenseth, Gaming Director for the Team Makers Club Inc, saw value in working with **5050 Central** as our services delivered a tested/certified, accountable platform that offered room for improvement in both labor costs and efficiency.

Since switching to 5050 Central in 2012, the NDSU Team Makers Club has increased its raffle proceeds by almost 200%

YEARLY REVENUE / AVG. POT PER GAME



AVERAGE SALES PER PERSON (PER CAP)



Make the change from a paper raffle today; contact us at 416-479-3873 or info@5050central.com

Already a 5050 Central client? Contact your Customer Success rep today; we're here to help you succeed!

“The bottom line is that 5050 Central has exceeded all of our expectations”
Pat Simmers, Executive Director, The Team Makers Club Inc.



207 Queens Quay West, Suite 500
Toronto, Ontario, M5J 1A7
416-479-3873 - info@5050central.com