



RODEOS

2017 CASE STUDY



Official Supplier
for Digital Raffle Solutions

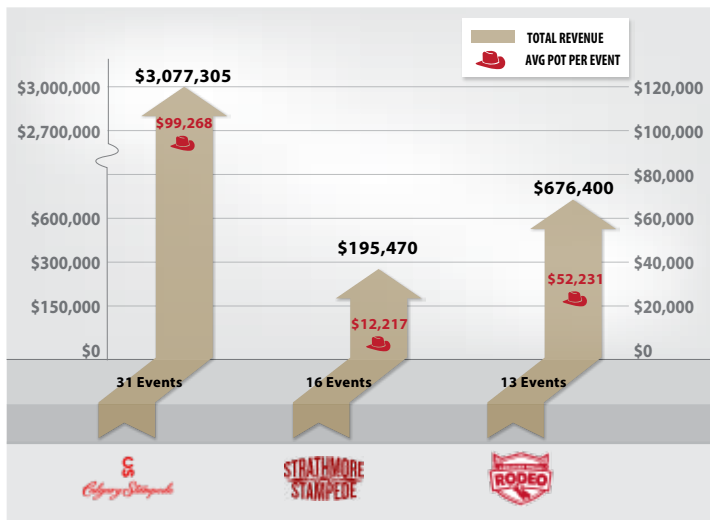
Everyone wins with a 50/50 RAFFLE

Adding a 50/50 raffle to your rodeo creates an extra element of fun and excitement to the event! It also adds a new source of fundraising revenue for the associated charitable organization or non-profit. To-date, 5050 Central's digital fundraising platform has helped rodeos raise over \$10 million.

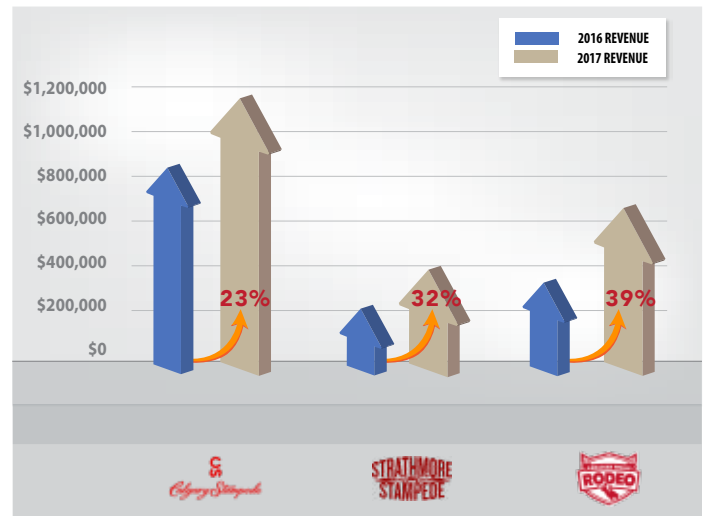
By making the raffle an engrained part of the event, you can promote and encourage augmented participation from attendees, leading to increased funds raised.

As shown through the results below, rodeo clients using our platform have realized successful participation rates, leading to greater fundraising revenue.

TOTAL REVENUE '15 - '17 / AVG. POT PER EVENT



BEST IN CLASS: YEAR-OVER-YEAR GROWTH



As the market leader in digital fundraising solutions, 5050 Central has the experience and expertise to deliver a tailored solution to your rodeo, no matter how big or small it may be. If you are interested in more information please contact a Business Development Executive at 416-479-3873 or info@5050central.com



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